



2014 REPORT  
**HANDICAP  
INTERNATIONAL**  
CANADIAN  
CHAPTER

**HANDICAP  
INTERNATIONAL**

# HANDICAP INTERNATIONAL CANADA

**PHOTO:**  
**THE HANDICAP  
INTERNATIONAL  
CANADA GENERAL  
ASSEMBLY AT ITS  
NEW PREMISES  
IN THE CENTRE  
FOR SUSTAINABLE  
DEVELOPMENT IN  
MONTREAL,  
JUNE 3, 2015**

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When tragedy strikes, many worry that nothing will ever be the same, that everything is destroyed. Handicap International is very aware of this reality, as the organization is regularly and urgently called beside populations impacted or threatened by natural disasters and other tragedies.

This “on the ground” proactive spirit endures even at the heart of our Canadian organization, which was able to effectively bounce back after challenges in 2013 that led us to tighten our finances and completely revamp our operations.

Even though things have really changed, I do believe that it is for the better. As proof, we have the accomplishments of 2014, which clearly illustrate a courageous commitment from the entire team, including permanent employees, trustees and all the other volunteers within Handicap International Canada united around our mission.

In the aim of reaching all possible audiences, our organization is updating its strategies for soliciting potential donors. Traditional approaches, in particular solicitation by mail, were drastically reduced to give priority to more current collection strategies. We now rely on social media and individual mobilization techniques; a growing number of initiatives can be seen on the Fundraisers’ page on our website. Launched in 2014, the online auction was also a great success and was continued in 2015. Although a large portion of private revenue is still tied to mailings, our turn towards digital formats looks promising to reach a maximum number of people at a very low cost.

Without question, our Canadian organization was able to distinguish itself within the Handicap International Federation through its incredible ability to raise institutional donations. In 2014, over \$9M were granted to us for funding various projects around the world.

Despite an extremely limited budget, representation duties were not forgotten: our permanent employees took every opportunity to speak on behalf of the organization. From increasing communication with the Department of Foreign Affairs, Trade and Development (DFATD) and our other partners to participating in national and international conferences, our permanent employees raised awareness on the needs of vulnerable people that our projects aim to help, as well as the relevance of these projects.

Driven by Handicap International’s repositioning challenges in Canada, the Board of Trustees made a careful evaluation of issues in the coming years. Development of a Canadian action plan tied closely to the Handicap International Federation’s strategic plan, examination of the best strategies for targeted solicitation among major donors and private foundations, awareness building, partnership opportunities with other NGOs and expansion in English-speaking Canada are some of our administrators’ top priorities that were pursued in 2015.

It is sometimes said that smooth seas do not make skillful sailors. Needless to say, in the face of adversity, the Handicap International Canada team has demonstrated remarkable skills in terms of adaptation and creativity. So much so that the organization continues to pursue its journey with determination, and we are confident it will see its sails filled with wind once again. ▲



*Jean-Pierre Robin, Psych. Ed.*  
Psychoeducator  
President of the Board of Trustees  
Handicap International Canada

# MAKING A REAL DIFFERENCE FOR THE MOST VULNERABLE

In 2014, Canadian generosity, coming from Governments, foundations, companies and private donors, allowed for numerous lives to be repaired, as shown in the two examples below.

## Syrian Crisis

At the time of writing, Syria is approaching its tragic 5th anniversary of the conflict that is tearing the country apart, impacting not only the region but the whole world.

Handicap International currently has 450 professionals working with the most vulnerable people in 4 countries (Lebanon, Jordan, Syria and Iraq). The organization is responding to the emergency by working with injured, disabled, elderly and isolated people. Our teams also work to help displaced persons and refugees who are grouped in camps or hosted in communities.

In Jordan and Lebanon, more than 10 mobile teams comprised of a physical therapist and a community worker help people who cannot reach healthcare

## Syrian Crisis



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facilities located in their communities or camps.

Over 4 million Syrians have left their country since the beginning of the conflict and over 3 million more have become displaced within Syria itself while fleeing from bombings and struggling under unsafe conditions.

## Haiti

More than 5 years ago, following the devastating earthquake on January

12, 2010, Handicap International mobilized dozens of people within few days, initiated healthcare and essential supplies distribution programs and established an orthopedic center.

At the height of the emergency, up to 600 people were working for the organization, providing orthopedic fittings for more than 1,050 people and ensuring basic care and rehabilitation for 90,000.

5 years after the disaster, more than 100 staffs remain closely involved with the community as a part of Handicap International team in Haiti.

We are currently developing new projects focusing on areas such as road safety and improving maternal and children health. We are also continuing our missions for preventing catastrophe risks, improving accessibility and training local rehabilitation professionals, as many needs still require attention in a country that is one of the poorest on the planet. ▲



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# THANKS TO OUR CANADIAN PARTNERS

## The following partners supported our programs:

- Department of Foreign Affairs, Trade and Development Canada
- Ministère des Relations Internationales et de la Francophonie du Québec
- UNIFOR
- Canadian Landmine Foundation
- Lochmaddy Foundation
- Edward Assh Foundation
- Isabelle Pelletier Foundation
- Béatrice Enid Patterson Fund

## The following partners supported our fundraising events:

- Montreal Canadiens Children's Foundation
- Davies Ward Phillips & Vineberg
- Orchestre Symphonique de Montréal
- Théâtre Jean Duceppe
- Château Paradis
- The Montreal Impact
- Kim Thuy
- Le Saint-Sulpice Hotel
- Collège Sainte-Anne de Lachine
- SAT Foodlab

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### 2014 Board of Trustees

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**HANDICAP  
INTERNATIONAL**

## REVENUES IN 2014

	Dollars
Institutional funding	9,009,425
Private donations	143,679
Handicap International Federation contribution	599,282
Rebilling, dues, interest	6,060
<b>TOTAL REVENUES</b>	<b>9,758,446</b>

## EXPENSES IN 2014

Support to programs	9,138,736
Operating costs	585,813
Fundraising costs	28,923
Communications costs	4,974
<b>TOTAL EXPENSES</b>	<b>9,758,446</b>

In 2014, more than 93% of the budget was allocated to the implementation of our projects on the field. 6% was allocated to the organization's operations in Canada, and 1% was allocated to private fundraising and communications activities.

Figures verified by the Montreal **EY office**.

Complete financial details are available upon request submitted to Handicap International Canada. In the event of errors or omissions in this document, only the verified financial details apply.

## MAIN COUNTRIES SUPPORTED IN 2014 BY HANDICAP INTERNATIONAL CANADA

Bangladesh	Burkina Faso
China	Colombia
Haiti	India
Jordan	Kyrgyzstan
Lebanon	Liberia
Mali	Mozambique
Philippines	Rwanda
Sierra Leone	Syria
Palestinian Territories	Yemen